ADRIENNE M.NIXON

Real Life.
Unscripted.

There's still so much life to live.

Lifestyle Creator · Fashion Designer · Travel · Hosting & Experiences

MEDIA KIT | BRAND PARTNERSHIPS





Meet Adrienne

A designer's eye. A curious mind. A life in motion.

I'm Adrienne M. Nixon, a Birmingham-based lifestyle creator, fashion designer, and entrepreneur. I love getting dressed up, finding a great place to eat, traveling somewhere new, and bringing people together. And if there's something I haven't experienced before, chances are I'm willing to give it a try.

Fashion will always be part of who I am, but it's far from the only thing I enjoy. Some days I'm designing, other days I'm exploring a new city, trying a restaurant, or hosting friends. I enjoy the beautiful moments, the everyday ones, and everything in between. And I love bringing people along for the experience.

If sharing my experiences encourages another woman to get out, try something new, or finally make time for something she's been wanting to do, then that's even better.

THE IDEA BEHIND IT ALL

Four passions. One point of view.

I share the beautiful moments and the everyday ones, because there is still so much to experience, create, and enjoy.



Fashion & Style

Personal style, original designs, and the freedom to express yourself through fashion.



Travel & Discovery

Exploring new places, trying new experiences, and discovering something along the way.



Hosting & Connection

Bringing people together through good food, thoughtful details, and experiences worth remembering.



Life, Unscripted

The everyday moments, unexpected adventures, and real-life experiences that make life interesting.



Audience & Reach

A community ready for more.

Women who enjoy personal style, meaningful experiences, and stories that feel like real life.

19K+

Combined social media followers

5.3M

Views on one featured Tiktok video

93.3%

Female Instagram audience

86.5%

Instagram followers ages 35 - 64

Partnership Opportunities

Beautiful experiences. Stories that connect.

I bring a designer's eye and a love for real experiences to collaborations that feel natural to my life and useful to my audience.

Fashion & Style

Personal style, designer features, fashion design, and creative collaborations.

Travel & Experiences

Hotels, destinations, dining experiences, and honest storytelling about the places I explore.

Lifestyle & Hosting

Food, entertaining, thoughtful gatherings, and everyday discoveries worth sharing.

Content Formats: Short-form video, original photography, experience features, and custom storytelling.



a real place.
a story worth sharing.

INVITED CREATOR EXPERIENCE

Shibam Coffee

Birmingham, Alabama

I was invited to experience Yemeni coffee, specialty drinks, and desserts at a local creator event.

I created original lifestyle content sharing the atmosphere, flavors, and experience with my audience.

View Featured Content





ADRIENNE M. NIXON

let's create something beautiful.

I love sharing experiences that inspire people to explore, create, and enjoy life. If that sounds like a good fit for your brand, I'd love to work together.

GET IN TOUCH

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